

Sinclair  
Broadcasting's  
decision to force  
their stations  
to air an anti-Kerry  
documentary days  
before the election  
is a clear example  
of the dangers  
of media  
consolidation.

Sinclair uses the  
public airwaves free  
of charge,  
and is obligated by  
law to serve the  
public interest.  
But when large  
companies control  
the airwaves,  
we get more of  
what's good for the  
bottom line  
and less of what we  
need for our  
democracy.  
Instead of something  
produced at "News  
Central"  
far away, it's more  
important that we  
see real people from  
our own communities  
and more substantive  
news about issues  
that matter.

Sinclair's actions  
show why we need to  
strengthen media  
ownership rules, not  
weaken them. They  
show why the license  
renewal process  
needs to involve  
more than a returned  
postcard. Thank you.